IRONSCALES

Awareness Training and Phishing Simulation Testing

An Integrated Approach to Reduce the Leading Cause of Breaches

A Smarter Approach for Educating End Users

Nearly 70% of organizations say their employees lack fundamental security awareness. To make matters worse, attackers now use AI-generated deepfakes, social engineering tactics, and credential harvesting methods to bypass traditional security measures and increasingly fool employees.

Manual defenses can't keep up, especially when attackers are using AI to craft smarter, faster phishing attacks. You need AI on your side to catch what theirs creates. Our simulations are automatically generated using actual phishing patterns seen in your industry, with GPT-powered spear phishing templates that mimic the exact tactics attackers are using. They're personalized and targeted, just like the real threats. In addition, our SAT reinforces end-user awareness by helping them recognize and respond to these threats with confidence.

Organizations using IRONSCALES report up to 90% reductions in click rates and triple the awareness levels across their workforce. Combined with our dynamic email banners and just-in-time coaching, employees learn in the moment—not weeks later in a training portal. Your team gets end-to-end visibility, automated reporting, and less overhead managing awareness programs through a proven, integrated platform.

What is it?

- Access to over **200 videos** spanning eight categories
- Content available in **13 different languages**
- Easily **upload, track, and score** your own **content**

Right Training. Right People. Right Time.

We make it easy to get the relevant training content to the people who need it the most to maximize the impact for your organization, such as:

1. Target by organization chart or smart groups to match roles and attack types
2. Send training videos to users who fail a phishing simulation
3. Needs based on compliance or governance requirements

Getting Started

With a fast, no-hassle deployment process, organizations can start improving security awareness immediately.

1. **Assess Employee Risk Levels:** Use analytics to identify vulnerable employees.
2. **Deploy Tailored Training:** Deliver microlearning modules based on individual risk profiles.
3. **Launch Phishing Simulations:** Send realistic, customizable phishing tests to measure real-world susceptibility.
4. **Analyze & Report:** Track performance through detailed risk scoring and behavior analytics.
5. **Continuous Reinforcement:** Adjust training content based on emerging threats and evolving attack tactics.

Case Study: Remote Healthcare Organization Reinforces Their Employee Education

Challenge:

OneShare Health was navigating a series of business changes, including updating its business' network, reallocating employees, and moving to a permanent remote working structure. The IT team had little control over securing employees' devices with staff working from their own homes and were particularly concerned about their non-technical employees.

Solution:

The firm implemented IRONSCALES after they were impressed by the platform's realistic, personalized phishing simulations. After a swift and straightforward implementation process, OneShare Health rolled out IRONSCALES SAT solution to its network of roughly 120 employees.

Results:

- **43% increase in phishing simulation recognition** and reporting from staff members.
- **29% reduction in malicious clicks** by employees within these simulated phishing emails

> It's not realistic for me to expect people to be perfect at spotting phishing immediately. I just want them to understand the basics and for the organization as a whole to build a general awareness. And with IRONSCALES this awareness has definitely gotten better.
>
> Jim Copeland
> *Director of IT at OneShare Health*

Content Designed for Compliance

- CCPA
- GDPR
- GLBA
- Human Resources Training
- POPIA
- HIPAA
- PCI DSS
- Personally Identifiable Information (PII)

Trusted by Regulators

Loved by Customers

SAT Content Pack

We offer hundreds of auxiliary SAT content packs for a wide range of use cases ranging from general to niche needs. We know different industries require different training and allow you the freedom and flexibility to create a SAT program that makes a difference or your respective needs.

About IRONSCALES

IRONSCALES is the leading cloud email security platform for the enterprise and the industry's only solution that uses adaptive AI and human insights (HI) to stop advanced phishing. Its award-winning, self-learning platform continuously detects and remediates attacks like BEC, ATO, and VIP impersonation that bypass traditional security solutions. Powerful, simple, and adaptive, IRONSCALES helps enterprises protect better, simplify operations, and empower the organization. IRONSCALES is headquartered in Atlanta, Georgia, and is proud to support more than 15,000 global enterprises. To learn more, visit www.ironscales.com or follow us on X @IRONSCALES.

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